



Program: The Montana Arts Council is a single-program agency that administers, manages, and promotes artistic endeavors through grants, programs, and services.

Objective: To develop creative potential, advance education, spur economic vibrancy, and revitalize communities.

Goals: To expand opportunities, ensure access, and build connections.

Initiative	Who	Measure
Continue to create more high-paying jobs		
Focus career development programs and promote the work of Montana artists	Executive, Programs	Host 1 Montana Artrepreneur Program (MAP) cohort per year in rural Montana, focusing on northeast region first (y/n)
Develop & launch folk & traditional arts apprenticeships	Executive, Programs	Measure number of applicants
Identify communities not yet served or underserved	All	Provide service in identified community (y/n)
Reduce regulation in state government (Red Tape Relief Initiative)		
Review, revise and update appropriate statutes, rules, policies, and procedures	Communications, Programs	Inventory existing statutes and rules (y/n) Standardize procedures and assess inconsistencies (y/n)
Improve customer service, accountability, & efficiency		
Seek and value input. Increase public involvement in processes and decision making	Executive, Programs	Grow & diversify review panelist pool by 20%
Increase engagement with and among cultural anchors and assets	Programs	Revise interactive map of communities served to distinguish between location of program & location of funded organization (y/n) Surveys and final reports demonstrate reach and impact Develop and implement 3 communities of practice
Identify trends via surveys and grant reports	Programs	Use collected data to revise guidelines and improve process
Provide public information on programming	Communications, Programs	Standardize program timelines and information & make available online and in print (y/n)
Bring the State of Montana's technology into the 21st century		
Improve accessibility of website	Communications, Programs	Conduct outside audit of MAC website accessibility & implement findings
Develop online tutorial resources	Communications, Programs	Develop 5 web-based and 4 written tutorials
Continued training for staff	All	All staff will complete both required & recommended training