

## "PROMOTING ACCESSIBILITY" CHECKLIST FORM PUBLIC VALUE PARTNERSHIP GRANTEES September 2015

PLEASE SEND THE
COMPLETED CHECKLIST,
WITH LINKS, TO
KRISTIN HAN BURGOYNE
AT
KBURGOYNE@MT.GOV.

Items checked in this form need to be completed before your FY16-19 Montana Arts Council Public Value Partnership grant contracts will be issued to your organization. We require that your organization not only be accessible, but that you publicize its accessibility. Here is a link to all ADA symbols you can easily insert into your website:

https://www.graphicartistsguild.org/tools\_resources/downloadable-disability-access-symbols

This checklist focuses on your organization's website, but you should also integrate all of the check-marked items into the printed brochures and programs you do for each season. MAC understands that this printing is probably already done for seasons that begin in the fall of 2015, but please take this checklist and integrate marked items into the next sets of printed materials you do.

## **ORGANIZATION NAME:**

If checked, needs to be done	ADA Accommodation	PVP Organization's Web Link Where MAC Can Locate Check- Marked Item Being Done
	Include an Accessibility tab or link AND all applicable ADA symbols in a prominent	
	location ON THE FRONT PAGE of your website.	
	Have the Accessibility tab/link/ADA symbols link to a page in which you list of the	
	accessibility features you offer. The Glacier Symphony and Chorale is a great	
	example: <a href="http://www.gscmusic.org/accessibility">http://www.gscmusic.org/accessibility</a>	
	Include information about available parking for people in wheelchairs or limited mobility, including their exact location and how far they are from the venue.	
	If parking is in a city garage(s) adjacent to a performing arts facility, indicate which side of the parking lot is the closest side to the theatre's entrance to minimize walking, as well as the distance to expect.	
	Provide seating in lobbies, exhibit rooms, and restrooms and indicate this on your website and in printed materials. If you cannot do this for fire code reasons, or there	

just isn't room, please let us know.
Promote your access accommodations, such as assistive listening devices or closed captioning/CART, in your print materials and on your website. Include the accessibility symbols and information on how to request devices and services, how far in advance they should be requested, and where to pick them up.
Provide the location of accessible/wheelchair seating in your seating charts, regardless of whether they are fixed or moveable seats.
Describe where you have wheelchair companion seating available, indicating it on the seating charts and mentioning it in your promotional materials and website
 Indicate in your promotional materials and website if you have wheelchairs or walkers available for use by patrons.
Provide a point of contact, including both email and telephone number, for accessibility information and for requesting accommodations in your promotional materials and website. Include this information on your accessibility information page, in your season brochure or exhibit schedule, and on your ticket-order forms.
Use ADA symbols for your workshops and other events you host outside of your chief exhibits/performances, and include information about the types of access accommodations you will make.
Work with your web developer to ensure that your website is accessible to those with sight or hearing problems, including adding alt-tags to photos and images, captioning all videos, and ensuring that the site is accessible to screen-reading software. The Hockaday Art Museum in Kalispell has an excellent policy regarding web accessibility at hockadaymuseum.org. (Click About Us and Online Accessibility Policy.) You can also view a webinar with web accessibility expert Joe Dolson at
 http://art.mt.gov/resources/resources_access.asp.  Repeat all ADA symbols and links on all exhibit/venue/ticket ordering pages.
If you are hosting events outside of your regular venue, include accessibility symbols and information about accessibility. Remember that both your organization and the host venue are responsible for accessibility, so negotiate which party will handle each process.
Provide large-type printed materials upon request, and include information for requesting the materials ahead of time, using the symbol in your marketing.
Provide audio description and captioning of videos and, for performing arts events, offer at least one audio-described performance and one sign-language interpreted or captioned performance within the run of a show. Work with the local disability
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	community to promote your events and your accessibility features to build these audiences. Indicate the availability of these features on your website and in promotional materials.	